

Beat: Sports

## **FULL SWING GOLF ANNOUNCED PLANS TO PARTNER WITH DRUMMOND GOLF**

### **COMMITMENT TO GROWING GOLF IN AUSTRALIA**

PARIS - CANBERRA, 13.10.2015, 18:36 Time

**USPA NEWS** - Full Swing Golf announced plans today to partner with Drummond Golf, Australia's largest golf retailer with over fifty stores throughout every state and territory. Some of these stores will feature Full Swing Golf's S8 Simulator as early as November this year...

Full Swing Golf announced plans today to partner with Drummond Golf, Australia's largest golf retailer with over fifty stores throughout every state and territory. Some of these stores will feature Full Swing Golf's S8 Simulator as early as November this year. The partnership, intended to attract new and avid golfers to the sport, will include integrated marketing and cross-promotional programs with Full Swing Golf.

Combining state of the art technology and a sleek design, Full Swing Golf's S8 Model includes a patented tracking system with infrared/ion2 vision technology which creates optimal accuracy and reliability. The S8 Simulator is known to be championed and endorsed by PGA TOUR Players including major champions Jordan Spieth and Tiger Woods. Customers planning to visit Drummond Golf's retail locations will have the opportunity to play golf more often, including in the evening hours on the new Indoor Simulator.

Full Swing Golf is a San Diego based company specializing in cutting edge golf simulation technology. The technology features state of the art ball tracking and offers clients 93 Championship Courses. Full Swing Golf, found in over 60 countries worldwide which optimizes the player's experience with its real time environment. The technology can be found in the home of PGA TOUR Player's including Jordan Spieth, Ian Poulter, Bill Haas, Hunter Mahan, Mark Wilson and Tiger Woods.

From a small store in Bendigo in 1974, today Drummond Golf is Australia's largest golf retailer with 50+ stores nationwide. Drummond Golf has been providing the largest range of the world's leading golf brands at competitive prices to golfers of all levels and ages. Drummond Golf also features 'The Drummond Club Loyalty' program which has 125,000 members paying a \$40 initiation fee for discounts, tips and information.

Source : Full Swing Golf

#### **Article online:**

<https://www.uspa24.com/bericht-5770/full-swing-golf-announced-plans-to-partner-with-drummond-golf.html>

#### **Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalist/Director)

#### **Exemption from liability:**

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalist/Director)

#### **Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)